WHAT WE DO

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Don't Just Advertise, Engage!

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Today, creating a meaningful relationship with consumers requires brands to do something different... It's not enough for brands to announce who they are, but rather help consumers define themselves.

Frank Cooper, Chief Consumer Engagement Officer, PepsiCo Americas Walk into any long-standing advertising, marketing or digital agency these days and you'll hear a pitch on what distinguishes them from the rest, while behind the curtain they're racing to solve their massive inefficiencies. Then talk to a startup shop with a streamlined business model born out of the industry's reluctance to change and you'll see the difference. These pioneers are forever changing the face of advertising, and we count ourselves among them.

ABOUT US

Our team of Apparel Advertising™ experts is committed to delivering exceptional results

Apparel Media Group is an evolution of a successful custom apparel utility founded five years ago by two former classmates at the Indiana University Kelley School of Business. With years of experience in the custom apparel industry and the addition of veteran marketing industry thought leaders and experienced technologists, Apparel Media Group is well positioned to deliver unparalleled consumer engagement for Brands and Agencies alike.

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